

# STUART LOVINGGOOD

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## EXPERIENCE

Interim Copy Manager • Aug 2021 – Feb 2022 Slack Technologies • San Francisco, CA  
Senior Copywriter • Feb 2021 – Present  
Copywriter • Feb 2018 – Jan 2021

Copy lead on a gamut of projects, including homepage redesigns, integrated marketing campaigns, website optimizations, joint ventures with product, and more. Contributed to major company milestones, including the rebrand and public offering in 2019 and the eventual acquisition by Salesforce.

Copywriter • Oct 2016 – Nov 2017 Indeed • Austin, TX

As the only copywriter on the team, I covered a lot of ground: UI & UX copy, social ads, targeted landing pages, print ads and internal communication requests, to name a few.

Digital Copywriter • Feb 2015 – Aug 2016 Springbox Digital Partners • Austin, TX  
Junior Copywriter • Jun 2014 – Jan 2015  
Copy Intern • Sep 2013 – May 2014

Websites, social, web apps, UX, SEO, video, big ideas and office dog microsites for Nestlé Waters North America, PayPal, The Texas Parks & Wildlife Foundation and more.

Copy Intern • Jun 2013 – Aug 2013 The Integer Group • Lakewood, CO

Copy Intern • Aug 2012 – May 2013 Door Number 3 • Austin, TX

Chat Agent • May 2011 – Aug 2012 Apple, Inc. • Austin, TX

## EDUCATION

Master of Arts • Advertising • The University of Texas at Austin

Bachelor of Science • Chemistry • The University of Southern Mississippi

## BONUS ROUND

Knowledgeable in Figma, Creative Suite, Google Analytics, and TextEdit for Mac. Winner of a couple of awards. Interests include cycling, synthesizers, photography and breakfast for dinner.

### WRITING SKILLS

Sentences ★★★★★  
Paragraphs ★★★★★  
Nouns ★★★★★  
Verbs ★★★★★  
Adjectives ★★★★★

### HARMONICA SKILLS

“Hot Cross Buns” ★★☆☆☆  
“Mary Had a Little Lamb” ★★☆☆☆  
“Happy Birthday (to You)” ★★☆☆☆  
“Piano Man” ★☆☆☆☆  
Playing the Harmonica ★☆☆☆☆

### STAR SKILLS

Five Stars ★★★★★  
Three Stars ★★★☆☆  
Two Stars ★★☆☆☆  
Four Stars ★★★★★  
One Star ★☆☆☆☆